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LECHLADE BUSINESS SHORTLISTED FOR SOUTHWEST STARTUP AWARDS

Lechlade Based Startup Veksa Ltd Has Been Named a Finalist Ahead of the Southwest Final of the StartUp Awards

The [StartUp Awards](#) has been launched to recognise the booming startup scene across the UK, which has accelerated since the 2019 pandemic. Over 800 000 new businesses were founded in the UK, since 2021, a 4.3% increase from the year before.

A record number of businesses applied to this year's StartUp Awards with 1 100 firms shortlisted across 10 UK nations and regions. The contribution of these firms – all of which were started in the last three years – is significant, having created over 5000 new jobs since they were established and generating annual sales of £584 million.

Veksa Ltd is a digital growth agency, specialising in software (app and web) development and digital marketing, founded by Jonathan Marriott in 2021. The business has been nominated for the Southwest Digital StartUp and Rural StartUp of the Year.

Jonathan Marriott, founder of Veksa Ltd, said "It is fantastic for the team to receive the recognition they deserve for the outstanding quality of work they produce for our clients. On top of other accolades received for app and web development, this is testament to our passion to provide the best value and growth legacy for UK businesses. We are really proud to be associated with the UK StartUp Awards and the emphasis they place on the significance of UK entrepreneurialism".

Supported nationally by Starling Bank, British Business Bank, BT, Creative Ideaz, GS1 UK, Jeeves, Join Talent, ScoreApp and The Purposeful Project, the programme will celebrate the achievements of the amazing individuals who have turned an idea into an opportunity and taken the risk to launch a new product or service.

The cohort of finalists will be considered for the regional prizes by a panel of seasoned judges with experience founding or supporting entrepreneurial ventures.

Professor Dylan Jones-Evans OBE, the creator of the StartUp Awards, said:
“Start-up businesses are the lifeblood of any economy, being responsible for new jobs, innovation and in supporting communities in every nation and region in the UK. All of the finalists this year represent the best of those entrepreneurs who have spotted an opportunity and through their sheer hard work, talent and perseverance, have created an amazing new business that is creating real impact in its sector”.

The StartUp Awards was created in collaboration with the team behind the Great British Entrepreneur Awards, one of the most successful awards programmes in the UK. The StartUp Awards are running for the second year after launching in 2022.

This Year’s StartUp Awards finalists can be found online at: www.nationalstarupawards.com

ENDS

For more information or to request an interview, please contact Sam at sam@paperclip-pr.co.uk or 07429 487 554 or Simon at simon@paperclip-pr.co.uk 07894 151 206.

EDITOR NOTES

New company data compiled from -<https://www.informdirect.co.uk/company-formations-2022/>

StartUp Awards

The StartUp Awards is a collaboration between the founders of the Great British Entrepreneurs Awards – an established programme nationally receiving thousands of applications annually – and the Wales Start-Up Awards, the only regional awards currently celebrating new businesses in the UK.

The StartUp Awards will recognise the achievements of those amazing individuals who have had a great idea, spotted the opportunity and taken the risks to launch a new product or service.

Already established and thriving in Wales, the StartUp Awards is now taking the passion and drive to celebrate new business and extending across the whole of the United Kingdom.

Veksa Ltd

Veksa Ltd was founded in 2021 by Jonathan Marriott to harness the very latest technology to support any ambitious growth strategy exclusively through digital means. The team specialises in software development including web development and design, mobile app development and Microsoft Dynamics 365 as well as digital growth marketing, including SEO, PPC, SMM, ASO & CRO. Flexible, scalable and excellent value for money, whilst NEVER compromising on quality. The business experience of Veksa’s founder and director, coupled with the technical expertise of its chief strategist and development team, gives clients a considerable advantage over competitors.

www.veksa.co.uk